

WPOB 88.5 FM
50 Kennedy Drive
Plainview, NY 11803-4098
Studio Phone #: (516) 434-3196
Email: aweinstock@pobschools.org
www.wpob.com



To our wonderful sponsor,

Thank you for your interest in underwriting our radio station, WPOB 88.5 FM.

WPOB-FM is a non-profit, public radio station that operates on the campus grounds of the Plainview Old-Bethpage John F. Kennedy High School, and broadcasts outward within a listening radius of 30 miles. As a high school radio station, we specialize in educating eager and insightful students in the operation and management of broadcasting technology.

We hope to inspire in these students a sense of serving the public good through performing as disk jockeys and talk show hosts on public radio.

They also promote an interest in the community through numerous public service announcements.

Owned by the Plainview Old-Bethpage Public School District, WPOB is a public access radio station dependent on the contributions of generous benefactors who would like to sponsor, or underwrite our various programs.

The students of our program are most thankful of individuals and businesses that show an interest in promoting their ability to take part in the experience of operating a live, working radio station.

We in turn identify your contribution over the air with an underwriting announcement.

In such an announcement, we will be able to identify your business and integrated service(s) over the air so that all of our listening audience can be informed of your generous donation to our station, and know that you took an interest in promoting our scholastic education.

We also take pleasure in accommodating personal announcements for the public radio over the air; such as "This program is brought to you by the Weinstock family, who would like to wish all a safe happy holiday!"

Our radio students would be more than happy to craft this announcement for you; or if you prefer your own sponsorship we will use that one. The following is a hypothetical example:

*"This show has been brought to you by the Home Run Baseball Academy. Home Run Baseball Academy is located east of the L.I.E. on Sunnyside Blvd., and is owned by former league players Mickey Mantle and Jackie Robinson. Home Run Baseball Academy offers private lessons and two batting cages, in addition to a snack bar which offers pizza, hamburgers, and drinks.
Home Run Baseball Academy's address is
321 Sunnyside Blvd, and telephone number is (516) 561-5566.
Home Run Baseball Academy: Serving the community since 1905.
A proud sponsor of WPOB 88.5 FM Plainview... Where we rock you!"*

On the reverse side of this form is a contribution page with a list of some of our available packages. We will make any accommodations to serve our sponsors in their underwriting of our station, and we can certainly tailor a package to meet your needs.

Also on our website you will find a link to underwrite us if you prefer to submit your payment electronically.

Thank you very much for your generous consideration,
The WPOB Staff.

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Underwriting Form

Name of Establishment: _____

Address: _____

\$5 _____ One Broadcast/Shift announcement

\$25 _____ Daily Broadcasts/Shifts announcements until next holiday break

\$100 _____ Weekly announcements including the Community NEWS for entire year

_____ Other: _____

(Please check the package you prefer)

Message:

